

B!Creativity

talent and creative management



COMPANY OVERVIEW AND MISSION

B!Creativity is a talent and creative management group that was started in 2011. This group was started for growing indie artists, performers, aspiring musicians and any other creative talents that we come across. We brought together designers, promoters, other creative thinkers to be apart of helping others. We are a young group with a talented and still growing staff. We will barter, trade or even contract out for the things our artists needs. As a management group we also work with record labels, managers and other management groups on promotional branding and artist development. We will find media outlets from magazines to radio interviews for the artists.

CASE STUDIES AND PROJECTS

Acopious Records // Dallas TX

Record label

Project: Brand logo, promotional designs, web site, B!Creativity web page, networking event.

Details: Acopious Records is a Dallas based indie label. We gave the label a rebranding setup each artist with promotional designs (business cards, postcards and posters) and EPK's. We also planned a networking event together for music artists.

bcreativity.com/acopious

Loose Temper // Dallas TX

Hip-Hop Group (Managed by B!Creativity)

Project: Brand logo, Promotional designs, B!Creativity web page, EPK, Media interview along with Show Booking.

Details: Loose Temper needed a whole new branding with some promotional media for thier shows along with media attention. So we setup an interview with Deep Ellum On-Air and booked a couple shows in Dallas.

bcreativity.com/loosetemper

Rick // Memphis TN

Artist

Project: Brand logo, photo shoot, promotional designs, magazine interview and B!Creativity web page.

Details: We were introduced to Lil Rick when we first started B!Creativity. He need a photo shoot and brand logo asap. So we set him up with every thing heed needed that week. We also set Lil Rick up with a interview with S Magazine for their new artist section.

bcreativity.com/lilrick

DJ Shard // Tampa FL

Producer and DJ

Project: B!Creativity web page

Details: We have been working with DJ Shard ever since Isaiah the creative director worked in Tampa with him on fashion and art shows. We always have supplied DJ Shard with promo designs and artwork.

bcreativity.com/djshardxxx

Moses Uvere // Dallas TX

Artist

Project: B!Creativity web page, event postcards and posters and cd giveaway contest.

Details: Working with Moses is very pleasant because he knows exactly what he wants and we were able to turn his thoughts into designs. He had his CD release party at Trees Lounge and we designed some posters and postcards for the event as well as a online CD giveaway.

bcreativity.com/mosesuvere

S-Confidential // Los Angles CA

Artist

Project: B!Creativity web page, album artwork, brand logo

Details: S-Confidential needed some new album artwork for his mixtape "The Appetizer" and "The Entre". So we created an original illustration for the cover and CD inserts.

bcreativity.com/sconfidential

EVENTS

Good VIBES Music Night

Presented by B!Creativity and Acopious Records
Featuring Loose Temper with DJ Stibs
<http://bcreativity.com/goodvibes>

- Golden Era Hip Hop night at Zubar Lounge in Lower Greenville Dallas that feature a 45 min set of the duo and an old school set from dj stibs.

Something Smokeful

Presented by B!Creativity and Acopious Records
Featuring Loose Temper, Topic, K.MC, Jmil Kly
<http://bcreativity.com/events>

Loose Temper will be performed at Absinthe Lounge a cigar lounge that featured the Hip Hop group. Topic, Corey K, Jmil Kly and K.MC. performed as well.

REFERENCES

Krista Kelley

Owner // Krista Kelley PR
972.953.8846

info@kristakelleypr.com

- Worked with krista on her personal brand with websites, promotional flyers and for her clients

Lacey B. Smith

Director // The Fashion Movement
fashionmovement@aol.com

- Known Lacey since we started B!Creativity and he has supported the designs and printing through his events and shows.

SERVICES

- Graphic design and printing
- Web design and development
- Social networking services
- Artist management and booking
- EPK's and Press Releases
- Promotion and marketing

B!Creativity Talent and Creative Management

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